Steven P. Sorenson
Executive Vice President, Product Operations

Steven P. Sorenson is executive vice president, Product Operations, for the Allstate Insurance Company and a member of Allstate’s senior leadership team. As executive vice president, Sorenson is responsible for ensuring operational excellence in pricing and also drives Allstate’s strategy for product management, underwriting, research and development.

Since joining Allstate in 2000, Steve has held key leadership roles within the product and distribution organizations. He served as a product vice president with product management responsibilities for three of the company’s fourteen regional operations. In 2002, he was given responsibility for co-leading the entire field operation. In 2007, Sorenson was promoted to Executive Vice President Protection Distribution and joined the senior leadership team. He was appointed to his current role in August of 2008.

Prior to joining Allstate, Sorenson was a general manager at Progressive Insurance Company with responsibility for several Midwestern states. Prior to that, he was an engagement manager at McKinsey & Company working in their Chicago, Houston and London offices.

He and his wife Geri have six kids (Kalei 17, Jack 15, Olivia 15, Will 12, Sophie 12 and Lili 8) and live in Kildeer, IL. A native of Green Bay, Wisconsin, Sorenson holds a Masters of Business Administration from the University of Chicago and a B.A.in Economics from Harvard College. Steve is also active in his community, serving as chairman of the board of the Foglia YMCA of Metro Chicago and is currently a candidate for the Y of Metro Chicago Board of Managers.